

# GraphicMount™ PRODUCT APPLICATION GUIDE

## BANNER TAPE HIGH-PERFORMANCE BANNER TAPE

**GraphicMount™ BANNER TAPE** is a UV resistant and plasticizer resistant, double coated polyester film coated on both sides with an extra thick, super aggressive solvent acrylic adhesive. A high performance tape specifically designed for high bond applications, **BANNER TAPE** permanently bonds to film, cloth, vinyl and composite materials that are subjected to a wide range of environmental conditions. Designed as an alternative to stitching, **BANNER TAPE** is ideal for hemming and seaming vinyl and cloth banner materials and high performance mounting and bonding. The extra thick adhesive conforms to heavy-weight scrim reinforced banner vinyl.

### PHYSICAL PROPERTIES

Total Caliper (w/liner):	7.5 mils	
Carrier:	.05 mils	Clear Polyester
Liner Adhesive:	3.5 mils	Super High Tack Permanent Solvent Acrylic
Exposed Adhesive:	3.5 mils	Super High Tack Permanent Solvent Acrylic
Release Liner:	5.5 mils nominal	Stay Flat 76 lb., Poly-Coated Both Sides
Peel Adhesion:	Exposed Side = 145 oz/inch, Liner Side = 145 oz/inch (one minute max dwell time)	
Initial Tack:	Exposed Side = 100 oz/inch, Liner Side = 100 oz/inch (one minute max dwell time)	
Static Shear:	Exposed Side = 7+ days, Liner Side = 7+ days (1,000 gm/sq inch@72°)	
Shelf Life:	2 years when stored under cool, dry conditions	

### APPLICATION GUIDELINES

**Application:** When applying **GraphicMount™ BANNER TAPE** make sure all bonding surfaces are clean and free from dirt or dust. **Always pretest your specific application prior to actual use.**

**Hemming a Banner using BANNER TAPE** NOTE - If a pole pocket will be created, then that side of the banner must be completed last. If a pole pocket is not needed, then follow the procedure described below:

1. Select a tape equal to the width of the hem (1"-2").
2. Make necessary cuts in the corners to reduce the bulk caused by overlapping of adjacent hems.
3. To ensure proper adhesion, make sure the back side of the banner is clean. Use isopropyl alcohol to remove dirt and other contaminants.
4. Apply the double-sided tape along the outer edges of the banner material (make sure the edge of the tape is flush with the edge of the banner material).
5. Remove the liner paper from the double-sided tape.
6. Fold over the hem just to the width of the tape.
7. Use a squeegee or rubber roller to apply pressure to the taped area. Be sure to squeeze out any air bubbles.

**Creating a Pole Pocket using BANNER TAPE**

1. Apply the double-sided tape flush with the outer edge of the material. If necessary, use multiple layers of tape to hold the pocket securely in place.
2. Remove the liner paper from the tape and fold over the pocket. Be sure to leave sufficient space for the pole.
3. Use a squeegee or rubber roller to apply pressure to the taped area. Be sure to squeeze out any air bubbles.

### PRODUCT FEATURES

- UV resistant and Plasticizer resistant
- Extra thick adhesive conforms to heavy weight scrim reinforced banner vinyl
- Super aggressive solvent acrylic adhesive
- Bonds composite materials



**GRAPHIC ART SUPPLY, INC.**  
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