

GraphicMount™ PRODUCT APPLICATION GUIDE

BLOCKMOUNT

PRESSURE-SENSITIVE PHOTO MOUNTING ADHESIVE

GraphicMount™ BLOCKMOUNT photo mounting adhesive is a double coated ultra-thin, totally opaque mounting adhesive. Have you ever made a mistake on a mounted print? Now you can recycle that mounting substrate with **BLOCKMOUNT** photo mounting adhesive. This unique pressure sensitive adhesive is completely opaque. Laminate it over a mounted print and apply a new print to the surface. **BLOCKMOUNT** photo mounting adhesive is designed to allow the multiple reuse of mounting boards in one step by recoating existing prints.

PHYSICAL PROPERTIES

Total Caliper (w/liner):	8.9 mils	
Carrier:	1.0 mils	Metalized White Polyester
Liner Adhesive:	1.2 mils	Permanent Rubber-Based
Exposed Adhesive:	1.2 mils	Permanent Rubber-Based
Release Liner:	5.5 mils nominal	74 lb., Poly-Coated, Silicone Coated Both Sides
Peel Adhesion:	Exposed Side = 80 oz/inch, Liner Side = 80 oz/inch (one minute max dwell time)	
Static Shear:	Exposed Side = 7+ days, Liner Side = 7+ days (1000 gm/sq inch@72°)	
Shelf Life:	1 year when stored under cool, dry conditions	

APPLICATION GUIDELINES

Application: It is recommended to use a laminator when applying **GraphicMount™ BLOCKMOUNT** photo mounting adhesive to a mounting surface or the reverse side of imaged media. A laminator will reduce the chance of wrinkles and air bubbles during application. Make sure the lamination area is clean and free from dirt or dust. **Always pretest your specific application prior to actual use.**

Mounting Imaged Media to a Substrate: **BLOCKMOUNT** photo mounting adhesive is wound so that it can be applied to the mounting surface of a substrate. The high-tack adhesive is applied to a mounting surface and then the reverse side of a print media.

Mounting to a Substrate: If you want to mount a print to a mounting board:

- Apply **BLOCKMOUNT** photo mounting adhesive to the mounting board surface
- Apply the print to the exposed adhesive

Mounting to a Surface: If you want to mount a print to a surface, to a wall, or a vehicle, etc.:

- Apply **BLOCKMOUNT** photo mounting adhesive to the reverse side of the print media
- Remove the release liner and mount the exposed adhesive to the surface, to a wall, or a vehicle, etc.

Processing Range:	50° to 120° F
Service Temp Range:	-40° to 180° F
Outdoor Durability:	Indoor use only
Chemical Resistance:	Water, mild acids, salt, alkalis, petroleum based greases, oils and aliphatic solvents

PRODUCT FEATURES

- Mount new prints over old prints
- Recover expensive mounting boards
- Reuse and/or recirculate expensive mounting substrates
- Stay flat moisture resistant liner
- Excellent adhesion properties



GRAPHIC ART SUPPLY, INC.

For more information, call 201-217-8900
or visit our website: www.graphicartsupplyinc.com

812 JERSEY AVENUE, FL 5
JERSEY CITY, NJ 07310
TEL: 201-217-8900
FAX: 201-217-8911