

# GraphicMount™ PRODUCT APPLICATION GUIDE

## GENERAL PURPOSE PRESSURE-SENSITIVE PHOTO MOUNTING ADHESIVE

**GraphicMount™ GENERAL PURPOSE** photo mounting adhesive is a clear mounting adhesive with a permanent high-tack adhesive on both sides. The moisture stable liner and rubber-based adhesive will ensure the finished product remains flat and offers a permanent bond. **GENERAL PURPOSE** photo mounting adhesive is ideal for mounting posters, wide-format digital prints and photographic prints to a wide variety of substrates. The high-tack adhesive is applied to a mounting surface and then the print media.

### PHYSICAL PROPERTIES

Total Caliper (w/liner):	8.4 mils	
Carrier:	.05 mils	Clear Polyester
Liner Adhesive:	1.2 mils	Permanent Rubber-Based
Exposed Adhesive:	1.2 mils	Permanent Rubber-Based
Release Liner:	5.5 mils nominal	74 lb., Poly-Coated, Silicone Coated Both Sides
Peel Adhesion:	Exposed Side = 80 oz/inch, Liner Side = 80 oz/inch (one minute max dwell time)	
Static Shear:	Exposed Side = 7+ days, Liner Side = 7+ days (1000 gm/sq inch@72°)	
Shelf Life:	1 year when stored under cool, dry conditions	

### APPLICATION GUIDELINES

**Application:** It is recommended to use a laminator when applying **GraphicMount™ GENERAL PURPOSE** photo mounting adhesive to a mounting surface or the reverse side of imaged media. A laminator will reduce the chance of wrinkles and air bubbles during application. Make sure the lamination area is clean and free from dirt or dust. **Always test your specific application prior to actual use.**

**Mounting Imaged Media to a Substrate:** **GENERAL PURPOSE** photo mounting adhesive is wound so that it can be applied to the mounting surface of a substrate. The high-tack adhesive is applied to a mounting surface and then the print media.

**Mounting to a Substrate:** If you want to mount a print to a mounting board:

- Apply **GENERAL PURPOSE** photo mounting adhesive to the mounting board surface
- Apply the print to the exposed adhesive

**Mounting to a Surface:** If you want to mount a print to a surface, to a wall, or a vehicle, etc.:

- Apply **GENERAL PURPOSE** photo mounting adhesive to the reverse side of the print media
- Remove the release liner and mount the exposed adhesive to the surface, to a wall, or a vehicle, etc.

Processing Range:	50° to 120° F
Service Temp Range:	-40° to 180° F
Outdoor Durability:	Indoor use only
Chemical Resistance:	Water, mild acids, salt, alkalis, petroleum based greases, oils and aliphatic solvents

### PRODUCT FEATURES

- Rubber-based mounting adhesive forms permanent bonds to most common laminating boards and grades of paper
- Stay flat moisture resistant liner
- Excellent adhesion properties; not plasticizer resistant



**GRAPHIC ART SUPPLY, INC.**  
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