

# GraphicMount™ PRODUCT APPLICATION GUIDE

## REMOVABLE WALL GRAPHICS PRESSURE-SENSITIVE PHOTO MOUNTING ADHESIVE

**GraphicMount™ REMOVABLE WALL GRAPHICS** photo mounting adhesive is a clear polyester film carrier double-coated with a clear permanent acrylic adhesive on one side and a repositionable/removable acrylic adhesive on the opposite side.

**REMOVABLE WALL GRAPHICS** photo mounting adhesive is ideal for mounting graphics and imaged media that are intended to be removed after a period of time.

### PHYSICAL PROPERTIES

Total Caliper (w/liner):	8.6 mils	
Carrier:	.05 mils	Clear Polyester
Liner Adhesive:	1.75 mils	Repositionable/Removable Solvent Acrylic
Exposed Adhesive:	.75 mils	Permanent Solvent Acrylic
Release Liner:	5.6 mils nominal	60 lb., Poly-Coated, Silicone Coated Both Sides
Peel Adhesion:	Exposed Side = 90 oz/inch, Liner Side = 8 oz/inch (one minute max dwell time)	
Static Shear:	Exposed Side = 7+ days, Liner Side = 7+ days (1000 gm/sq inch@72°)	
Shelf Life:	1 year when stored under cool, dry conditions	

### APPLICATION GUIDELINES

**Application:** It is recommended to use a laminator when applying **GraphicMount™ REMOVABLE WALL GRAPHICS** photo mounting adhesive to imaged media or the mounting surface of a substrate. A laminator will reduce the chance of wrinkles and air bubbles during application. Make sure the lamination area is clean and free from dirt or dust. **Always pretest your specific application prior to actual use.**

**Mounting to Imaged Media:** Apply **REMOVABLE WALL GRAPHICS** photo mounting adhesive to the reverse side of a print media. Make sure when removing the liner, that the repositionable/removable adhesive is exposed.

**Mounting Imaged Media to Clear Acrylic:** Apply **REMOVABLE WALL GRAPHICS** photo mounting adhesive to the printed media. Remove the liner to expose the repositionable/removable adhesive. Mount the imaged media to the clear acrylic.

#### Mounting Imaged Media Inside a Glass Window:

- Print the image media in “mirror image”
- Apply **REMOVABLE WALL GRAPHICS** photo mounting adhesive to the image side of the printed media
- Remove the release liner and face mount the adhesive coated imaged media to the inside of the glass window

Processing Range:	50° to 120° F
Service Temp Range:	-40° to 180° F
Outdoor Durability:	Indoor use only
Chemical Resistance:	Water, mild acids, salt, alkalis, petroleum based greases, oils and aliphatic solvents

### PRODUCT FEATURES

- High-tack acrylic print-side adhesive matched to a repositionable/removable acrylic wall-mounting adhesive
- Stay flat moisture resistant liner
- Excellent adhesion properties
- Excellent repositioning and removability from clean walls and clean glass



**GRAPHIC ART SUPPLY, INC.**

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